



VERMOUTH



Antica Formula is an aged red vermouth made from an original recipe by Antonio Benedetto Carpano, the man credited with creating modern vermouth in Turin in 1786. Carpano originally developed vermouth by mixing herbs with a base wine and then sweetening it by adding spirit. His new drink proved so popular that soon his shop had to stay open 24 hours a day to satisfy demand.

Carpano had been inspired by a German aromatised wine and was a fan of German poetry. As a result, he named his new product 'vermouth' after the German word for wormwood, wermut, which was frequently used to flavour wine at the time.

Antica Formula is produced in small runs and is aged to make it richer and more complex than most red vermouths. It makes an excellent Bronx, Manhattan or Negroni.



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