



*Crown Royal*

CANADIAN WHISKY

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Crown Royal really can lay claim to being the King Of Whiskies.

This Canadian blended whisky icon was created in 1939 by The Seagram Company to celebrate the first state visit to Canada of the recently crowned King George VI and Queen Elizabeth II.

Packaged in a crown shape bottle with a purple bag, the colour of the House Of Windsor, Crown Royal soon became Canada's best selling whisky and to this day is widely acknowledged as Canada's best whisky export.

Soft, rounded and mellow Crown Royal is as smooth as King George VI himself.



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